



## **CHRISTOS KRASIDIS**

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# Resume Content

1. **Table of Contents** (page 2)
  
2. **Professional History** (page 3)
  - Professional Roles (chronological order)
  - Community Roles & Committees
  - Professional Trainer Portfolio
  
3. **Portfolio of Works** (page 4-9)
  - Online Campaigns (Copywriting & Social Media)
  - E-mail Campaigns & Events Management
  - Press Releases
  - Training Videos
  - Cyprus Ministry of Health Campaigns
  - Digital Publications (eBooks)
  - Audio Production
  - Websites
  
4. **Researches** (page 10–11)
  
5. **Education, Diplomas, Certificates** (page 12)
  
6. **References** (page 13-15)

Check out my **Cover Letter** (ext. link)

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# Professional History

## 1. Professional Roles (in Chronological Order)

- 1. University of Nicosia, Health Communications** | <https://www.med.unic.ac.cy>  
Role: Member of the communications team managing marketing, coms and promo for the Medical School, the Veterinary School, the Medical Centre and the Mobile Clinic. School of Life Sciences to be added too (2022 - onwards).
- 2. Veramand Hub: Academy, Studio, Music Label & Publishing Co.** | <https://veramand.org>
  - Role: Founder, Head of Platform, Professional Trainer & Multimedia Producer  
Veramand Ltd (2012-2019) became “Veramand Creative Platform” (2020 - onwards).
- 3. AIDS Solidarity Movement, Cyprus** | <https://asmcyprus.org>
  - Role: Executive Coordinator, Communications Representative, Trainer, Project Manager and Advocacy Manager (2020 - 2022)
- 4. iSquare S.A., Apple 🍏 VAD for Greece & Cyprus** | <http://isquare.gr>
  - Role: Sales Manager Cyprus: Head of Sales across all markets in Cyprus. The role included contract & sales target negotiations with vendors and resellers, sales trainer, head of promo & communication for Cyprus and overall business development (2010 - 2012)
- 5. Veramand Ltd, Cyprus** | <https://veramand.org>
  - Role: Founder and Director (2010 - 2019)
- 6. Universal Music, London UK** | <http://isquare.gr>
  - Role: Back Catalogue Officer: Marketing Dept. - Internship (2009)
- 7. Computer Warehouse, Apple 🍏 Official Reseller, UK, London** | <http://isquare.gr>
  - Role: Audio Expert: sales and customer satisfaction (2008 - 2009)
- 8. Rainbow S.A., Apple 🍏 IMC for Greece & Cyprus** | <http://isquare.gr>  
Role: Pro Business Development Manager, for Greece & Cyprus (2005 - 2008)
  - “Mac OS X Leopard Launch” Press Conference & Demo, Athens, Sept.07
  - “Apple Logic Studio Launch” Press Conference & Demo, Athens, Nov.07
  - Logic Studio, Final Cut Studio 2, Aperture ‘Hands-On-Training’, Nov., Dec. 07Acquisition of Rainbow S.A. by iSquare S.A. took place in 2009.

## 2. Community Roles & Committees

- 1. WHO Regional Office for Europe: CSO informal working group**
  - Role: Community Expert (2023-onwards)
- 2. ECDC STI NCC: EU/EEA Sexually Transmitted Infections Network Coordination Committee**
  - Role: Community Expert - Observer (2021-onwards)
- 3. AIDS Action Europe** | <https://www.aidsactioneurope.org>
  - Role: Chair of Steering Committee (2022-2023), 2-years term
  - Role: Member of Steering Committee (2018-2023) - two consecutive 3-years terms
- 4. COBATEST Network** | <https://cobatest.org>
  - Role: Member of Steering Committee - Representing AIDS Action Europe (2018-onwards)
- 5. AIDS Solidarity Movement, Cyprus** | <https://asmcyprus.org>
  - Role: Chair, Board of Directors (2022-2024), 2-years term
  - Role: Executive Coordinator, Communications Representative, Community Health Worker for the Cy Checkpoint (Oct. 2020 - Jan. 2022)
  - Role: Secretary, Board of Directors (2017 - 2019), 2-years term
  - Role: Member, Board of Directors (2015 - 2017), 2-years term\*Throughout the years, I have been acting as a trainer, a project & advocacy manager, a Community Health Worker and the head of fundraising (together with the treasurer).
- 6. EATG: European AIDS Treatment Group (2018-onwards)** | <https://www.eatg.org>

- Role: Professional Trainer & Consultant for Step-Up Academy, the PROMise project. etc..
- Role: Active Member of EATG (2018-onwards)



### 3. Professional Training Portfolio

#### 1. EATG: European AIDS Treatment Group: PROMs Project, Europe

- Topic: Advocacy and Communication, Step-Up Academy (Physical Training on Advocacy, Porto): June 2023
- Topic: Patient Reported Outcomes Measures: Training Specialist / eCourse (2021-2022)
- Topic 1: PROMs, Topic 2: Online Communication and Gay Apps in promoting Community Services, Step-Up Academy (Physical on PROMs and Gay Apps, Istanbul): Nov. 2021
- Topic 1: Establishment and Management of a Community Testing Centre, Topic 2: Guidelines and Types of Community Testing, Topic 3: HIV in your country, Step-Up Academy (Online Training on Community Testing): Oct. 2020 - Mar, 2021
- Training Manuals for Trainers: Manual 1: “How to teach online”, Manual 2: “Technical Handbook for online tools and services”, developed and written (Sept. 2021)
- Topic 1: Establishment and Management of a Community Testing Centre, Topic 2: Guidelines and Types of Community Testing, Topic 3: HIV in your country, Step-Up Academy (Physical on Community Testing, Kiev): July 2018

#### 2. Accept LGBTI Cyprus

- Online open discussion on “LGBTQI+ Representations in Cyprus TV” (2012)
- Sexual Health for Women who have sex with women.

#### 3. AIDS Action Europe

- “Gay dating apps in HIV prevention: Collaboration between civil society organisations and app providers – what is the current situation?” organised by Deutsche Aidshilfe, on behalf of AIDS Action Europe. Online Training of Activists in Europe (Aug. 2021).
- Affordability of Medicines : Train the Trainer session (online training), Cyprus 2021.

#### 4. AIDS Solidarity Movement, Cyprus

- “Community Training”, Cy Checkpoint - Physical Training, 4 days / May 2022
- “Sexual Health & Prevention”, Biomedical Student Association, European University Cyprus - Physical Training, May 2022
- “Sexual Health & Prevention”, various, online & physical training sessions, 2015 - onwards
- Cyprus National Addictions Authority, Community Testing for Harm Reduction Centres, on behalf of the AIDS Solidarity Movement. Physical and Online Training, March & June 2020
- CyStasis Community Training for Activists in Cyprus, on behalf of the AIDS Solidarity Movement and Cyprus Family Planning Association. Physical Training, Jan. & Feb. 2019

#### 5. Cyprus College (HND in Music Technology)

- Course instructor for “Introduction to Music Business” (2013-onwards)

#### 6. Veramand Academy, by Christos Krasidis (2010-onwards).

- Various topics: Singing, Music Composition, Audio Production, Copyright, Business. communities. Website: <https://www.eatg.org>.



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# Portfolio of Works

## 1. Online Campaigns (Copywriting and Social Media)

- (1) Klimatistika Cy - Launch ADVERT (Concept, Copywriting, Audio production), Feb. 2023
  - Social Media Ad (VIDEO): <https://youtu.be/z4AWD0kSFck>
  - Social Media Guide & Copywriting: [http://veramand.com/Artistic\\_Director/KlimatistikaCy-copywriting\\_2023.pdf](http://veramand.com/Artistic_Director/KlimatistikaCy-copywriting_2023.pdf)
  
- (2) Objects Christmas ADVERT (Copywriting, Voiceover, Audio production), Dec. 2022
  - Social Media Ad: <https://youtu.be/5sOurr5XPFU>
  - Copywriting: [http://veramand.com/Artistic\\_Director/Objects-copywriting\\_2022.pdf](http://veramand.com/Artistic_Director/Objects-copywriting_2022.pdf)
  
- (3) My Name is Mom - LAUNCH (Copywriting, Logo Music, Audio production), Oct. 2022
  - Social Media PROMO: <https://youtu.be/EvhBmR-d9xE>
  
- (4) Veramand Academy PROMO (Copywriting, Presenting, Audio production) , Sept. 2022
  1. Personal Coaching: <https://youtu.be/NuMifoCIEMo>
  2. Διδάσκουμε σε ρεαλιστικές συνθήκες: <https://youtu.be/eWgsDzT0mMY>
  3. Το καλλιτεχνικό επάγγελμα είναι επάγγελμα: <https://youtu.be/-71F8KJQjIY>
  4. Online Vs Physical Training: <https://youtu.be/ldHAhBhJsgs>
  5. Δε διαβάζω νότες. Πώς θα σπουδάσω; <https://youtu.be/X7iZFr1vVdg>
  6. Επεξήγηση των προγραμμάτων μας: <https://youtu.be/O6AECLEzNbU>
  
- (5) HIV Stigma CAMPAIGN (AIDS Solidarity Movement - funded by ViiV Healthcare, Dec. 2021  
Role: Overall project management, social media management & radio spots production.
  - Video 1: <https://youtu.be/JUdI8NIwluc>
  - Video 2: <https://youtu.be/jyDvgUqQQD4>
  - Video 3: <https://youtu.be/KqMPq0FloDE>
  - Video 4: <https://youtu.be/g8EgS6niGvA>
  - Video 5: <https://youtu.be/qov6SDOugbo>
  
  - Radio 1: <http://CyCheckpoint.org/download/StigmaCaimpaign-ViiV-Radio/1.mp3>
  - Radio 2: <http://CyCheckpoint.org/download/StigmaCaimpaign-ViiV-Radio/2.mp3>
  - Radio 3: <http://CyCheckpoint.org/download/StigmaCaimpaign-ViiV-Radio/3.mp3>
  - Radio 4: <http://CyCheckpoint.org/download/StigmaCaimpaign-ViiV-Radio/4.mp3>
  - Radio 5: <http://CyCheckpoint.org/download/StigmaCaimpaign-ViiV-Radio/5.mp3>
  
  - Poster 1: <http://CyCheckpoint.org/download/StigmaCaimpaign-ViiV-Posters/1.png>
  - Poster 2: <http://CyCheckpoint.org/download/StigmaCaimpaign-ViiV-Posters/2.png>
  - Poster 3: <http://CyCheckpoint.org/download/StigmaCaimpaign-ViiV-Posters/3.png>
  - Poster 4: <http://CyCheckpoint.org/download/StigmaCaimpaign-ViiV-Posters/4.png>
  - Poster 5: <http://CyCheckpoint.org/download/StigmaCaimpaign-ViiV-Posters/5.png>
  
- (6) HIV TESTING PROMO (AIDS Solidarity Movement, Funded by the Cyprus Ministry of Health, for Testing Migrant populations), Apr. 2020:  
Role: Overall project management & social media management
  - Arabic: <http://CyCheckpoint.org/download/MetASA-ara.pdf>
  - Chinese: <http://CyCheckpoint.org/download/MetASA-chi.pdf>
  - French: <http://CyCheckpoint.org/download/MetASA-fra.pdf>
  - Nepalese: <http://CyCheckpoint.org/download/MetASA-nep.pdf>
  - Philippines: <http://CyCheckpoint.org/download/MetASA-phl.pdf>
  - Russian: <http://CyCheckpoint.org/download/MetASA-rus.pdf>



- Turkish: <http://CyCheckpoint.org/download/MetASA-tur.pdf>
  - Greek: <http://CyCheckpoint.org/download/MetASA-gre.pdf>
  - English: <http://CyCheckpoint.org/download/MetASA-eng.pdf>
- (7) U=U Campaign (2019): Website Built in Greek, Turkish & English  
Role: Overall project management, communication & coordination, radio spots production, social media management & physical events in all cities.
1. Spot 1: <https://youtu.be/5RhUz9--tjw>,
  2. Spot 2: <https://youtu.be/dO3kyuR2h54>.
- (8) PrEP in Cyprus Conference (2018)  
Role: Overall project management, communication & coordination, social media management & physical event (Conference) in Nicosia.
- (9) “HIV Stigma” campaign:
- 2013: <https://youtu.be/qdmF5ltlwhQ>
- (10) “Life is not Black & White” Online Campaign for the Representation of the European Commission in Cyprus: <https://youtu.be/PCwbum5uQDo> (2012).

## 2. E-mail Campaigns & Events Management

- (1) Mobile Clinic Expeditions, Medical School, University of Nicosia:
1. Farmakas village (Oct. 2022):
    - E-Mail Campaign: <https://mailchi.mp/8b035e0f7a6f/mobile-clinic-expeditions-kick-off-with-a-visit-at-farmakas-village-23-october-5628167?e=7c016c583a>
    - Social Media Ad (VIDEO): <https://www.youtube.com/watch?v=V092SAQNb5I>
  2. Lythrodontas village (Nov. 2022):
    - E-Mail Campaign: [https://us9.campaign-archive.com/?e=\[UNIQID\]&u=3dc39b96cd64199d266a028ce&id=3e28777b56](https://us9.campaign-archive.com/?e=[UNIQID]&u=3dc39b96cd64199d266a028ce&id=3e28777b56)
  3. Kokkinotrimithia (Radiomarathonios, Dec. 2022):
    - E-Mail Campaign: <https://mailchi.mp/79de5f8f0bb5/mobile-clinic-expeditions-kick-off-with-a-visit-at-farmakas-village-23-october-5736003?e=7c016c583a>
    - Website: <https://www.med.unic.ac.cy/2022/11/09/second-mobile-clinic-expedition-at-kokkinotrimithia/>
  4. Christmas Fiesta at EAC, Nicosia (Dec. 2022):
    - E-Mail Campaign: [https://us1.campaign-archive.com/?e=\[UNIQID\]&u=965c87099fb034e474d919e64&id=da2093bb60](https://us1.campaign-archive.com/?e=[UNIQID]&u=965c87099fb034e474d919e64&id=da2093bb60)
    - Website: <https://www.med.unic.ac.cy/2022/12/06/medical-and-nursing-students-join-forces-to-perform-diagnostic-tests-during-cyprus-anti-cancer-societys-christmas-fiesta/>
  5. Deryneia (Jan 2023):
    - E-Mail Campaign: [https://us9.campaign-archive.com/?e=\[UNIQID\]&u=3dc39b96cd64199d266a028ce&id=0879c7aa03](https://us9.campaign-archive.com/?e=[UNIQID]&u=3dc39b96cd64199d266a028ce&id=0879c7aa03)
  6. Koilani village (Feb 2023):

- E-Mail Campaign: [https://us9.campaign-archive.com/?e=\[UNIQID\]&u=3dc39b96cd64199d266a028ce&id=36a2b78bae](https://us9.campaign-archive.com/?e=[UNIQID]&u=3dc39b96cd64199d266a028ce&id=36a2b78bae)
- Website: <https://www.med.unic.ac.cy/2023/02/15/mobile-eye-clinic-expedition-at-koilani-village/>

7. Kouklia village (March 2023):

- E-Mail Campaign: [https://us9.campaign-archive.com/?e=\[UNIQID\]&u=3dc39b96cd64199d266a028ce&id=2a88784555](https://us9.campaign-archive.com/?e=[UNIQID]&u=3dc39b96cd64199d266a028ce&id=2a88784555)
- Website: <https://www.med.unic.ac.cy/2023/03/07/medical-students-perform-ecgs-at-kouklia-village/>
- Social Media Ad (VIDEO): <https://youtu.be/svAebL4Lzd8>

### 3. Press Releases

1. WHO Regional Director visits UNIC Health

- Internal Email Campaign: [https://us1.campaign-archive.com/?e=\[UNIQID\]&u=965c87099fb034e474d919e64&id=c1de98a8ab](https://us1.campaign-archive.com/?e=[UNIQID]&u=965c87099fb034e474d919e64&id=c1de98a8ab)
- YgeiaWatch.com: <https://www.ygeiawatch.com.cy/news/deltia-typoy/o-perifereiakos-dieyoynths-eyrwphs-toy-poy-sto-panepisthmio-leykwsias>
- Ygeia-news.com: <https://ygeia-news.com/panepistimio-leykosias/o-perifereiakos-dieythytis-eyropis-toy-poy-sto-panepistimio-leykosias/>

2. Shriners' Children Hospital visit UNIC Health

- Website: <https://www.med.unic.ac.cy/2023/02/07/medical-school-and-shriners-childrens-collaborate-in-research-and-medical-education/>
- Ygeia-news.com: <https://ygeia-news.com/panepistimio-leykosias/synergasia-shriners-kai-iatrikis-sxolis-panep-leykosias-ston-tomea-tis-ereynas-kai-ekpaideysis/>
- E-mail Campaign: [https://us1.campaign-archive.com/?e=\[UNIQID\]&u=965c87099fb034e474d919e64&id=3f9a9be593](https://us1.campaign-archive.com/?e=[UNIQID]&u=965c87099fb034e474d919e64&id=3f9a9be593)

3. Symposium in Sexual Health Topics at UNIC Medical School

- Website: <https://www.med.unic.ac.cy/event/symposium-on-sexual-health-topics/>
- Ygeia-news.com: <https://ygeia-news.com/panepistimio-leykosias/epistimoniko-synedriome-thema-ti-seksoyaliki-ygeia/>
- E-mail Campaign: [https://us1.campaign-archive.com/?e=\[UNIQID\]&u=965c87099fb034e474d919e64&id=dc3dc9c6ae](https://us1.campaign-archive.com/?e=[UNIQID]&u=965c87099fb034e474d919e64&id=dc3dc9c6ae)

4. Alumni News | UNIC Medical School (Articles, Design, Header)

- Access here: <https://mailchi.mp/78415956d373/alumni-newsletter-fall-2022?e=0b97d1a1fe>

5. AIDS Solidarity Movement Permanent Space Launch in Nicosia (2020)

- Access here: <https://avant-garde.com.cy/articles/impossible-works/h-kinisi-gia-aids-apokta-stegi-kai-emeis-elpida>

### 4. Training Videos

(1) EATG: Patient Reported Outcomes Measures (PROMS), Sept. 2021 - Dec. 2022

- Microsite: <https://www.eatg.org/promise-community-activist-toolbox/>
- Training Video 1: <https://www.youtube.com/watch?v=4IaNX2HB4g4> (Module 1)
- Training Video 2: <https://www.youtube.com/watch?v=H39qGGJwphI> (Module 2)
- Training Video 3: <https://www.youtube.com/watch?v=nrv3FXpx-EQ> (Module 3)



- Video 4 (What are PROMs): <https://www.youtube.com/watch?v=id5q2l2hJ0E>
  - Video 5 (Future of PROMs): <https://www.youtube.com/watch?v=03yMafle3no>
  - Brussels Meeting Promo Video: <https://www.youtube.com/watch?v=NL9cxN2MsV8>
- (2) Let's talk about Sexual Health (University of Nicosia, AIDS Solidarity Movement), Feb. 2022
- Video: <https://youtu.be/sK77C5UIMIM>
- (3) KIRA program for Admissions to the Medical School of the University of Nicosia
- Video: <https://youtu.be/UDaYoDr7WfE>

## 5. Cyprus Ministry of Health Campaigns

- (1) Anti-Smoking Video/Audio Production (Campaign) (2020)
3. <https://youtu.be/xczd-bwVwu4>
  4. <https://youtu.be/EfHJhPbSG0>
  5. <https://youtu.be/IMCFSEy-MTw>
  6. <https://youtu.be/3ar0dr1vHso>
- (2) Food & Safety Video/Audio Production (Campaign) (2019)
1. <https://youtu.be/aVR5Ov96U9w>,
  2. <https://youtu.be/uF4l-QvljhY>
  3. <https://youtu.be/tJhzrRgf2ys>.

## 6. Digital Publications (eBooks)

- eBook: Children's book: Weather (in greek): [eBook Link](#)
- eBook: Children's book: Puzzles (in greek): [eBook Link](#)
- eBook: Children's book: Poetry like clothes (in greek): [eBook Link](#)
- eBook Publication: Maria Tsiakka: Enoxlitika (greek poetry): [eBook Link](#)
- eBook Publication: Maria Tsiakka: Enoxlitika (greek poetry): [eBook Link](#)
- eBook Publication: Evangelia Sokratous: Stigmes Diavgeias (greek poetry): [eBook Link](#)
- eBook Publication: Persephoni Krasidou: Paramythia gia Anylykous (greek poetry): [eBook Link](#)
- eBook Publication: Various (greek novels): [eBook Link](#)
- webBook Website: Thekla Georgiou: Blue Pail Fever (greek poetry): [webBook Link](#)

## 7. Audio Production

- Music Video: "I dreamed a dream", Christina Koukou, 2021, for Veramand [https://www.youtube.com/watch?v=DLSR\\_WvpR3c](https://www.youtube.com/watch?v=DLSR_WvpR3c)
- Audio Production: "I dreamed a dream", Christina Koukou, 2021, for Veramand





<https://www.youtube.com/watch?v=rHoBiaA8aEs>

- Audio Book: Καρότσι (Carrier), Eleni Hileti (greek) - 2015  
<https://soundcloud.com/veramand/karotsi>
- Music Video: “I AM U”, kappa MYSTA, 2011, for Veramand  
<https://vimeo.com/25901286>
- “Dystopia Inferno” Theatrical Performance (40 min):  
<https://youtu.be/ptrAuMCU8mk>
- Radio Spots (Audio):  
<https://www.youtube.com/playlist?list=PLkBuQ7A6jlcHLdP1sDmR83SRX9qsvUcgW>
- Sound & Image (Audio):  
<https://www.youtube.com/playlist?list=PLkBuQ7A6jlcEbhIV8p6c1a9z6L9Oxv69U>
- Teasers (Audio):  
<https://www.youtube.com/playlist?list=PLkBuQ7A6jlcGndMRNjPGhCXGkpgqXy-DBs>

## 8. Websites

- Veramand Creative Platform Website  
<https://www.veramand.org>
- U=U: HIV ENDS with me (greek, english, turkish)  
<https://www.stophivstigma.com>
- webBook Website: Maria Tsiakka: Enoxlitika (greek poetry):  
<http://tsiakka.com/Enoxlitika/ENOX-lit-IKA/ENOChletIKA.html>
- webBook Website: Thekla Georgiou: Blue Pail Fever (greek poetry):  
<http://bluepailfever.com/BluePailFever/welcome.html>
- webBook Website: Maria Tsiakka: Enoxlitika (greek poetry):  
<http://tsiakka.com/Ores/Ores/Ores - Maria Tsiakka.html>
- 3D-Singing Method Website:  
[http://3d-singing.com/3d-singing.com/The\\_3D-Singing\\_method.html](http://3d-singing.com/3d-singing.com/The_3D-Singing_method.html)
- AstroForte Project (greek)  
<http://AstroForte.me>



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## Research

1. COVID-19 impact to the LGBTQI+ community in Cyprus (Survey), 2022
  - Organisers: University of Nicosia, AIDS Solidarity Movement
  - Role: Project manager, Communications Executive, Questionnaire update/translation, Online Promo and Online Questionnaire Set-Up on Jotforms, Results Presenter.
  - Period: Feb. - Mar 2022.
  - Position: Based in Cyprus
  - Description: Research in Greek & English
  
2. Knowledge and Attitudes of the Doctors community in Cyprus regarding euthanasia, assisted suicide, assisted death and on self-decision for termination of life (Survey), 2022
  - Organisers: University of Nicosia (UNic), Cyprus Medical Association
  - Role: Online Questionnaire Set-Up on Jotforms, Participation in the results analysis committee.
  - Period: Feb. - Mar 2022.
  - Position: Based in Cyprus
  - Description: Research in Greek
  
3. Long-COVID impact to children and youth (minors) living in Cyprus (Survey), 2022
  - Organisers: University of Nicosia (UNic), Cyprus Medical Association
  - Role: Online Questionnaire Set-Up on Jotforms, Participation in the results analysis committee.
  - Period: Feb. - Mar 2022.
  - Position: Based in Cyprus
  - Description: Research in Greek
  
4. Needs of People Living with HIV in Cyprus (Survey), 2020-2021
  - Organisers: University of Nicosia, State HIV Reference Clinic & AIDS Solidarity Movement
  - Role: Project manager, Communications Executive, Questionnaire update/translation, Online Promo and Online Questionnaire Set-Up on Jotforms, Results Presenter.
  - Period: Dec. 2020 - May 2021
  - Presentation:
    - Greek: <http://CyCheckpoint.org/2020-21/2021-survey-greek.pdf>
    - English: <http://cycheckpoint.org/2020-21/2021-survey-english.pdf>
  - Fact-Sheet:
    - Greek: <http://cycheckpoint.org/2020-21/Fact-Sheet-gr.pdf>
    - English: <http://cycheckpoint.org/2020-21/Fact-Sheet-en.pdf>
  - Position: Based in Cyprus
  - Description: Research in Greek & English
  
5. ChemSex in Cyprus (Survey): A research focused on the LGBTI community, 2019-2020
  - Organisers: AIDS Solidarity Movement, Positive Voice Greece
  - Supported by: Cyprus National Addictions Authority
  - Role: Project manager, Communications Executive, Field Teams Coordinator, and Online Questionnaire Set-Up on Jotforms, Results Presenter.



- Period: Sept. 2019 - March 2020
  - Position: Based in Cyprus
  - Description: Online Research in Greek, Turkish, English
6. PrEP in Cyprus (Survey, Awareness Campaign, Conference), 2018-2019
- Organisers: Accept LGBTI Cyprus, AIDS Solidarity Movement, Cy Checkpoint.
  - Supported by: ILGA Europe & Cyprus Ministry of Health
  - Role: Project manager, Communications Executive, Results Presenter.
  - Period: June 2018 - May 2019
    - Online Survey: June - August, 2018
    - Awareness Campaign & PrEP Advocacy: Sept. 2018 - Onwards
    - Conference: May 11th, 2019
  - Position: Based in Cyprus
  - Link: [www.PrEPinCyprus.com](http://www.PrEPinCyprus.com)  
Flyer (Digital & Print): <http://asmcyprus.org/download/PrEP-gr.pdf>  
Conference: <https://prepincyprus.com/conference.html>
  - Description:
    - Overall Coordination of Communication for the Research, the Awareness Campaign and the Conference, including Organisation, Media Representation, Social Media Management, Gay Apps Team Coordination & Keynote Presenter at the Conference.
    - Advocacy Officer: including presentation & discussion on the “Human Rights” committee of the Republic of Cyprus Parliament.
    - Conference included representation of the Ministry of Health, the Cyprus HIV Reference Clinic, World Health Organization, Athens Checkpoint Pilot results and Presentation of Survey results. The Survey was based on “Flash! PrEP in Europe (2016)” European Survey, with permission.
    - Keynote Speaker: The Role of the Community in the implementation of PrEP in Cyprus.
7. EMIS 2017 (Survey), 2017-2018
- European Men who have Sex with Men Internet Survey
  - Organization: AIDS Solidarity Movement (Cyprus Partner)
  - Role: Project Management for Cyprus
  - Period: October 2017 - January 2019
  - Position: Based in Cyprus
  - Link: <https://www.esticom.eu/Webs/ESTICOM/EN/emis-2017/emis-2017-node.html>
  - Description: Pan-European Multilingual Online Research for Men who have Sex with Men.
8. ECHOES 2017 (Survey), 2017-2018
- European Survey of Community Health Workers
  - Organization: AIDS Solidarity Movement (Cyprus Partner)
  - Role: Project Management for Cyprus
  - Period: October 2017 - January 2019
  - Position: Based in Cyprus
  - Link: <https://www.esticom.eu/Webs/ESTICOM/EN/echoes/echoes-node.html>
  - Description: Pan-European Multilingual Online Research for Community Health Workers needs.
9. Ageing with HIV in Cyprus (Survey), 2016-2017



- Organisers: University of Nicosia, AIDS Solidarity Movement, Terrence Higgins Trust, Hellenic Observatory, Accept LGBTI Cyprus
- Role: Project Manager, Results Presenter.
- Period: August - October 2017
- Position: Based in Cyprus
- Link: [http://www.asmcypus.org/asm-news/Ageing\\_with\\_HIV\\_Survey\\_en.html](http://www.asmcypus.org/asm-news/Ageing_with_HIV_Survey_en.html)
- Description: Cyprus Research (in Greek)

10. Knowledge & Attitudes of Cypriots around HIV/AIDS (Survey), 2015-2016

- Organisers: AIDS Solidarity Movement, University of Nicosia, Accept LGBT Cyprus, Cyprus Family Planning Association, Mediterranean Institute of Gender Studies.
- Role: Project Manager, Results Presenter.
- Period: August - October 2016
- Position: Based in Cyprus
- Link: [http://www.asmcypus.org/asm-news/HIV-AIDS\\_Research\\_2016\\_en.html](http://www.asmcypus.org/asm-news/HIV-AIDS_Research_2016_en.html)  
<https://cyprus-mail.com/2017/03/23/seven-ten-cypriots-never-hiv-test/>
- Description: Cyprus Research (in Greek)

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## Education, Diplomas, Skills

1. **MA Music Business Management | Graduated with Merit : Sept. 2009**

University of Westminster, London

2. **BSc Electronic Music | Graduated with honours: June 2004**

University of Hertfordshire, London

3. **Languages**

(A) English Language: Fluent

(B) Modern Greek: Fluent (Native)

(C) French language: Good (B2)

(D) Turkish Language: Basic

4. **🍏 Apple Certified Trainer in Logic Pro**

5. **🍏 Apple Certified Trainer in Soundtrack Pro (2007-2009)**

6. **Windows/Mac OS, MS Office, iWork, Internet Applications: Excellent Usage**



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## References

**“Christos is a highly skilled community & sexual health expert in HIV/STIs, forward thinking, an intelligent trainer with lots of knowledge in HIV/STI field. He has a very strong work ethic. Christos provided outstanding results for the EATG training he provided for us trainees. Energetic and broad-minded trainer - that's him! Detail oriented. He is an asset to any organisation.**

— *Ann Ndovi Piercy, Gender Orientation Sexual Health & HIV at GPSHH, was a trainee of Christos’*

**“Christos is an extremely knowledgeable professional with a unique ability to transfer his knowledge in a way that is clear and understandable even for complex subjects such as Intellectual property and contracting. I have really enjoyed his masterclass. It was well structured and rich, covering the most important aspects of its subject. Christos has a pleasant personality making long hours of teaching a breeze for his audience. Thank you for everything!**

— *Stelios Lampaditis, Managing Director at Reform Designers, was a client of Christos’*

**“Christos is a Copyright Expert with great knowledge on the Artistic field. He can consult and guide young professional Designers who are making their new steps into the Design Industry. My team is really grateful to Christos for all the guidance, advises and depth explanations.”**

— *Giannis Evangelou, Freelance Graphic Designer/Illustrator, was Christos's client*

**"Christos is a very talented and very able professional. He knows what's important and how to get what he wants from his colleagues, he appreciates hard work and individual vision (he himself having so much of both). He is a very hard working man too and is utterly respectful of other people's creative and collaborative processes. He is also amazing at providing a safe & supportive environment for others to work in and doesn't hesitate to offer more than he signed on for, when the cause asks for it. In other words he is totally in control but is also not afraid to let others shine under his guidance. In fact he encourages it. He is a very kind, generous individual, a man of his word (a rare quality these days), full of integrity and well-placed ambition. It was my privilege to collaborate with him, and intend to repeatedly do so in the future.”**

— *Yannis Zafeiriou, Director/Co-Scriptwriter of "kappa MYSTA - I AM U" music video, Veramand Limited, reported to Christos at Veramand Limited*

**"Extremely creative and professional at the same time, a real pleasure to work with! It was an amazing 'sexperience' for the 40 years of Cyprus Family Planning Association!"**

— *Margarita Kapsou, was Christos's client*

**"Creative, and in touch with the times. Christos listens carefully to the remit provided and provides an output that surpasses imagination. I would work with Christos again. his approach is clean, to the point and clear. His deliverables are timely and to the highest standard."**

— *Sylvie Mantis, was Christos's client*

**"Christos is a well composed, structured professional with a excellent capability of passing on information both in the form of a training but also as a negotiation skill in convincing others with solid arguments for his views. I would highly recommend him."**

— *Michel Cheiban, Commercial Manager, MTN, was with another company when working with Christos at iSquare S.A.*



**"It is my pleasure to recommend Christos. His performance proved that he will be a valuable addition to any company. I have known Christos for a few years and we have worked together in various projects. Christos is highly intelligent and has good analytical and communication skills."**

— **Christos Kalogris**, *Accessories Product & Account Manager, iSquare S.A.*, worked directly with Christos at iSquare S.A.

**"Christos Krasidis is a superb and hard working team player as well as an excellent presenter and article writer. His work was always being detailed and at a professional level. He is able to transfer his hi-end knowledge on music technology into simple words. It has been a pleasure to watch him present Apple's hi end music software on several occasions as well as working with him writing articles for "music pro" magazine published by 4P publications."**

— **Antonis Plessas**, *Article writer*, was with another company when working with Christos at a Freelance Base

**"A detailed-oriented professional with a skilful and kind personality. Christos changes from a team-player to a leader and vice-versa, accordingly when the circumstances demand it. It has always been a pleasure working with Christos."**

— **Spiros Serakiotis**, *Sales Manager, Owner, Document LTD*, was with another company when working with Christos at a Freelance Base

**"During my time working with Christos, he continuously provided the highest quality of work, always exactly what was required, and always delivered on time. His knowledge was a major asset and provided the company with a valuable resource in many areas. A self-driven person, capable of delivering constantly high results. Highly recommended."**

— **Mark Derrick**, *eCommerce Director, Computer Warehouse*, managed Christos at Computer Warehouse

**"Christos is a high calibre Apple expert, who deals with all enquiries very efficiently and simply gets the job done in the most professional way."**

— **Ingrid Kirschner**, *Senior Account Executive – Distribution & Indirect, Apple UK*, was with another company when working with Christos at Computer Warehouse

**"Christos was a hard working and very enthusiastic student on the MA Music Business Management course at the University of Westminster. He is a very proactive person and demonstrates the qualities needed in the music industry."**

— **Sarah Davis**, *Senior Lecturer, Commercial Music, University of Westminster*, taught Christos at University of Westminster

**"As one of my students Christos I found to be a highly motivated team player .As part of a team he worked well but also showed great initiative as a self starter. Always keen to learn about the ever changing industry I would consider him an asset to companies working in digital space."**

— **Ewan Grant**, *Owner, Death or Glory Music Ltd*, taught Christos at University of Westminster

**"Christos was a reliable and creative student at Hertfordshire University. He was well organised and thorough and I have no hesitation in recommending him."**

— **Marius Carboni**, *Module Leader for Music Business, University of Hertfordshire*, taught Christos at University of Hertfordshire

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## Other Recommendations

Available upon request.

Linked-in Professional Recommendations:

<https://www.linkedin.com/in/christoskrasidis>